

FIG. 1

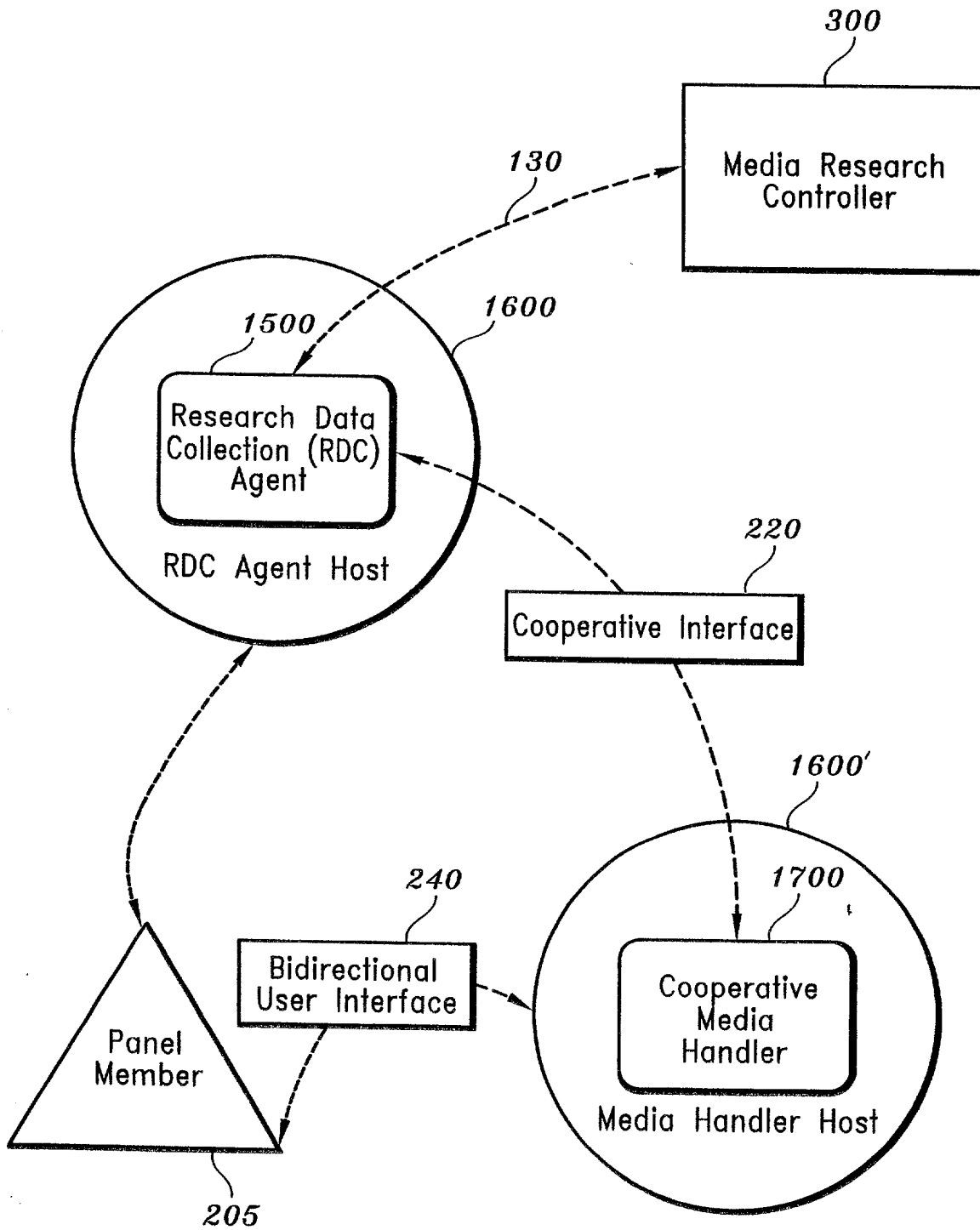


FIG. 2

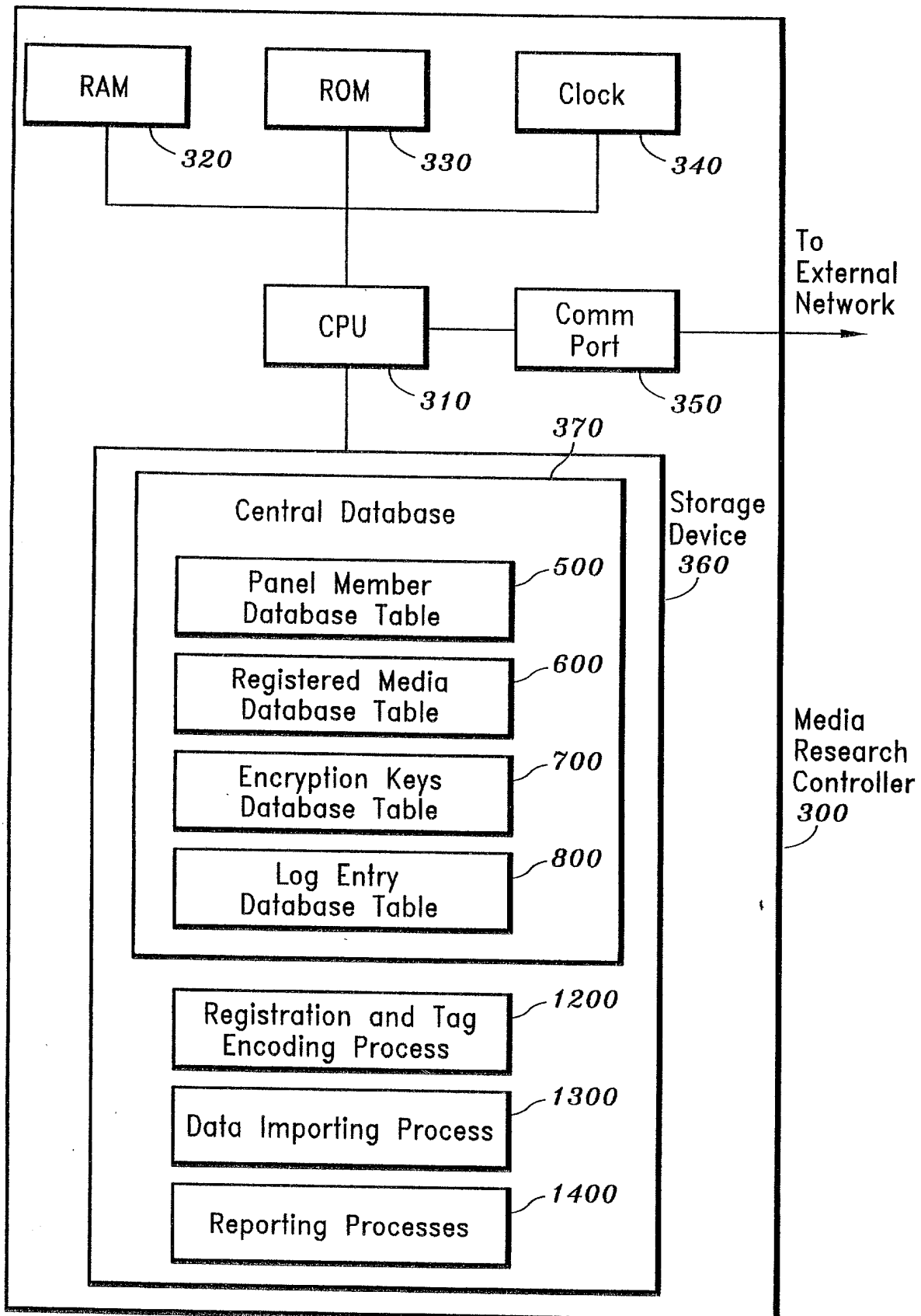


FIG. 3

FIG. 4

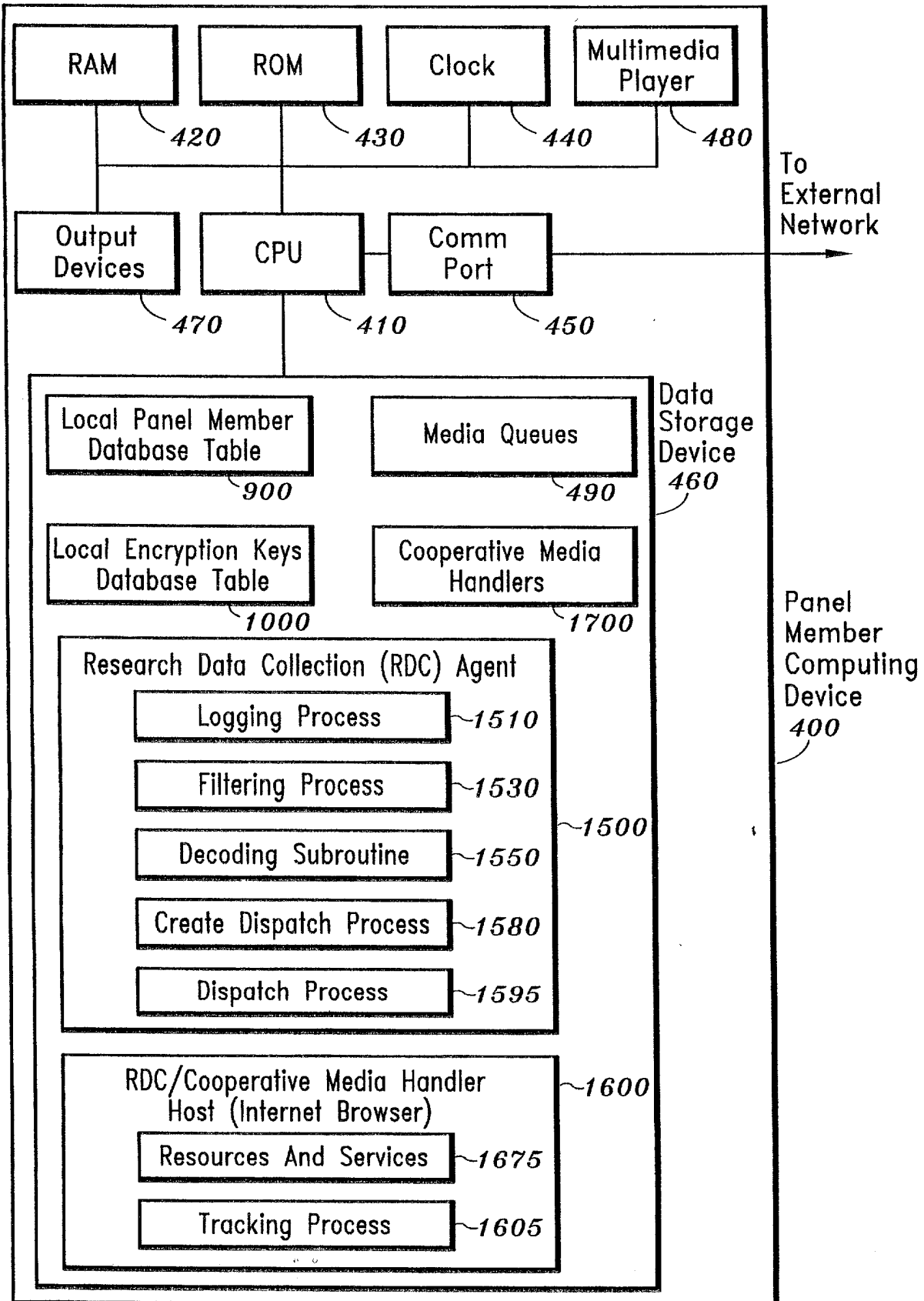


FIG. 5: PANEL MEMBER DATABASE TABLE

505	540	545	550	555	560	565	570	575	580	585
	Panel Member ID	Name	Sex	Age	City	State	Education	Income	Primary RDC Agent	Email Address
	37121	Jason Green	M	36	New York	NY	College Grad	\$120,000.00	RDCA50101	ig121@aol.com
510	37122	Jessica Green	F	35	New York	NY	Post Grad	\$ 80,000.00	RDCA50101	jessica21@aol.com
515	37123	Jasper Green	M	8	New York	NY	Primary	\$ -	RDCA50101	terak@aol.com
520	41023	Mark Hillerman	M	28	Burlington	VT	College Grad	\$ 57,000.00	RDCA52777	markhill@msn.com

FIG. 6: REGISTERED MEDIA DATABASE TABLE

	640	645	650	655	660	665	670
	Media ID (M ₁)	Registrant	Agency	Media Type	ID Tag (C ₂)	Start Date	End Date
605	123456	MSNBC	NBC	MPEG-2	1110...1101	2/1/01	3/1/01
610	123457	Starwave	Starwave	Java Applet	1010...1011	2/14/01	2/28/01
615	123458	AT&T Universal Card	McCann-Erickson	PNG File	1111...0101	7/7/01	7/31/01
620	144231	IBM	Ogilvy & Mather	Acrobat File	0001...1000	12/15/01	12/31/01

Encryption Keys Database Table

700			
740	745	750	755
Key Pair ID	Key Pair Owner	Public Key	Private Key
705 K1001	RDCA50101	1011...1001	0101...1101
710 K1002	RDCA50102	0001...1101	1111...0010
715 K1003	MRC0001	1010...1100	1011...0001
⋮			
720 K10044	RDCA50159	1011...1101	1100...0110

FIG. 7

FIG. 8: LOG ENTRY DATABASE TABLE

830	835	840	842	845	850	855	860
Entry ID	RDC Agent ID	Media Handler ID	Media Handler Host ID	Registered Media ID	Panel Member IDs	Date	Time
805	RDCA73211	MH73211	MHH2112	123456	41023,21121	07/07/2001	14:02:00
810	RDCA74123	MH12111	MHH4123	0	24101	07/07/2001	14:02:01
815	RDCA71212	MH17312	MHH1675	0	41511	07/07/2001	14:02:01
820	RDCA41411	MH15111	MHH5121	312117	16211	10/30/2001	7:12:15

865	870	875				
Metadata	Contextual Information	Presentation Information				
Program	Media Type	URL	Source	Language	Format	
805	none	HTML Page	www.cnn.com/finance/	12.31.14.12	English	B/W
810	none	HTML Page	www.news.com	233.11.21.11	English	B/W
815	Seinfeld	HDTV	none	CBS-HDTV	Spanish	HDTV
820	none	MPEG-2	www.starwars.com	12.41.22.121	English	PIP

880				
User Interactions				
Zoom	Rotate	Size	User Input	
805	no	no	large	none
810	yes	no	medium	none
815	no	no	full screen	none
820	no	no	letterbox	none

Local Panel Member
Database Table

	940	900	945
	Panel Member ID Number		Panel Member Tracking Semaphore
905	12312		In Scope
910	32311		Out of Scope
915	12322		Out of Scope

FIG. 9

Local Encryption Keys
Database Table

	1040	1045	1000	1050
	Local Key ID	Local Pair ID		Key
1005	K1	K102212		0101...1110
1010	K2	K102322		1100...0011
1015	K3	K104332		0111...0000
1020	K4	K103221		1100...1000

FIG. 10

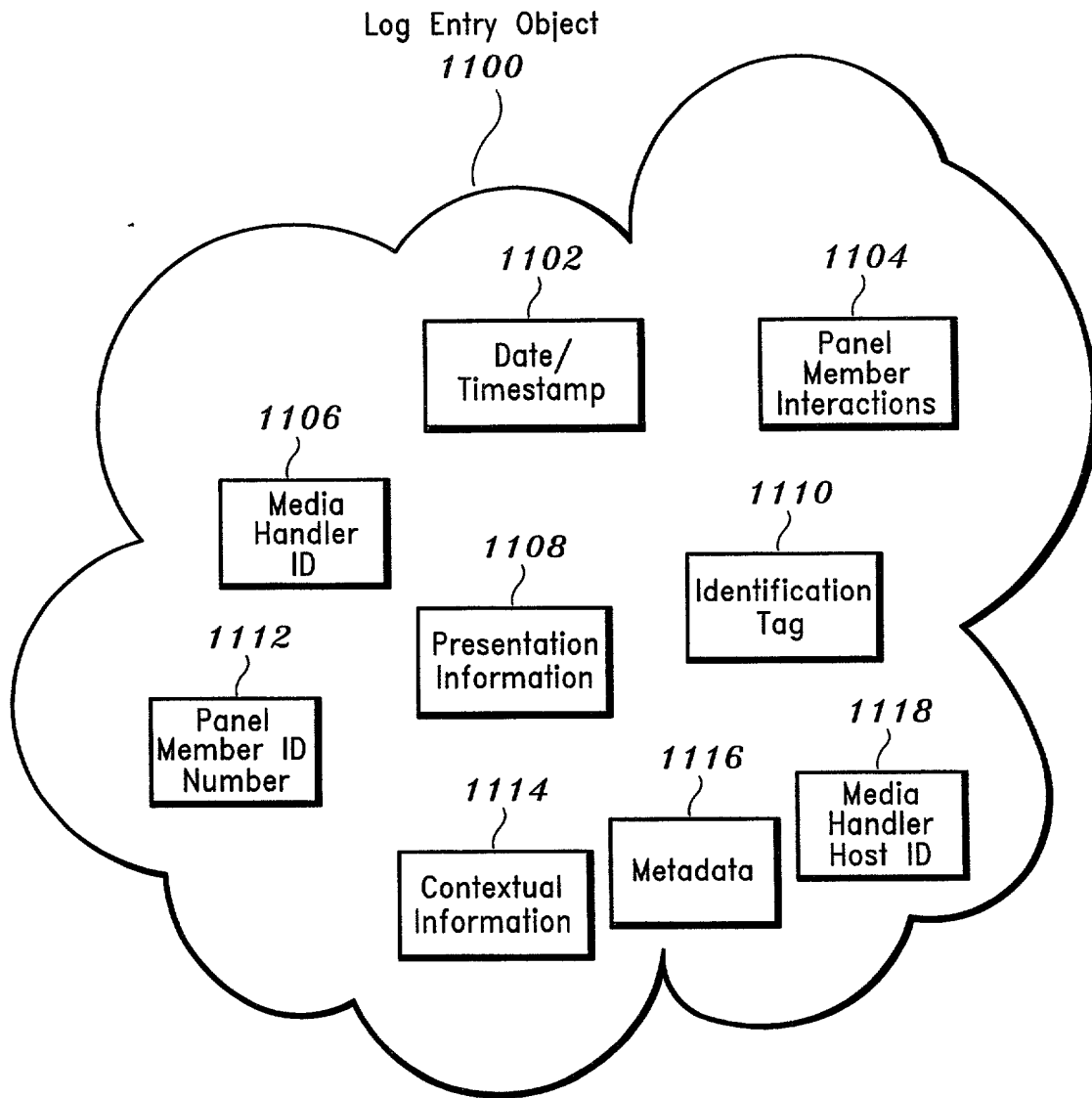


FIG. II

10066872.122104

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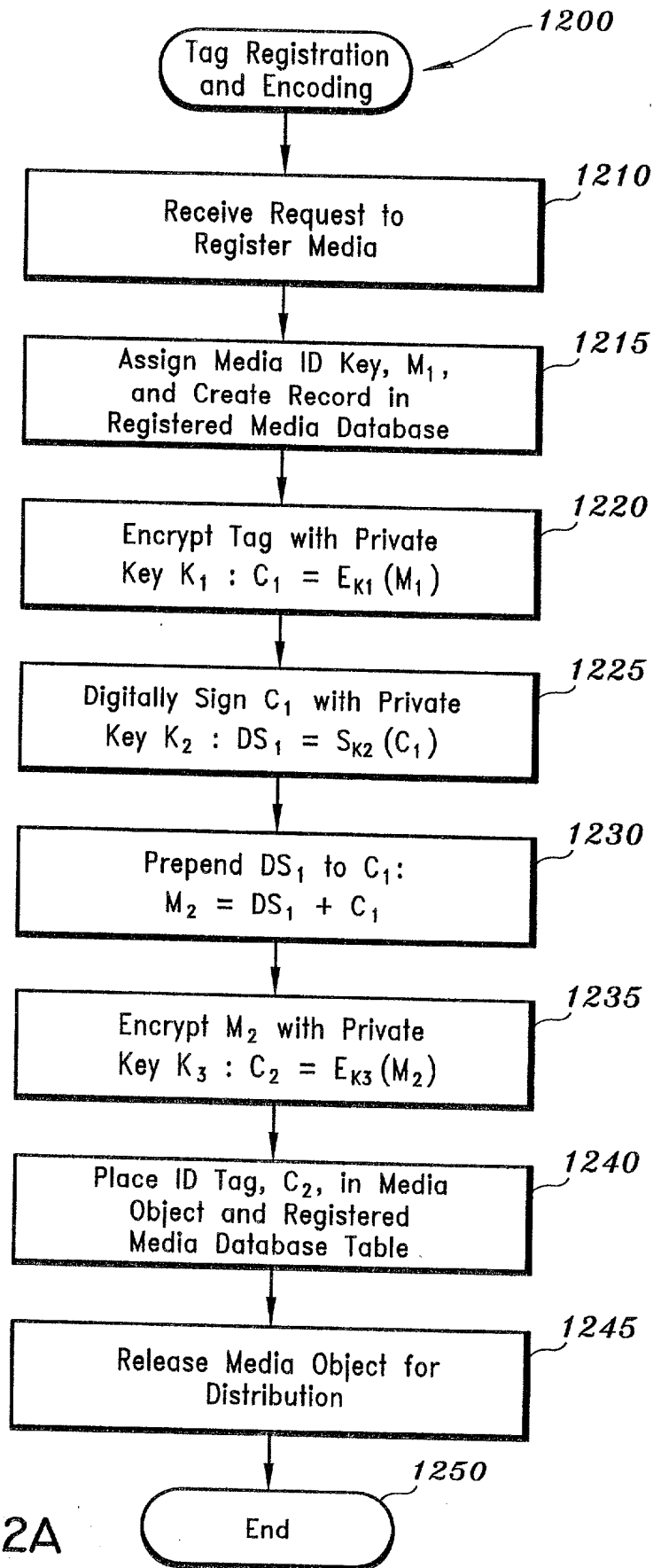


FIG. 12A

10065872.1 122101

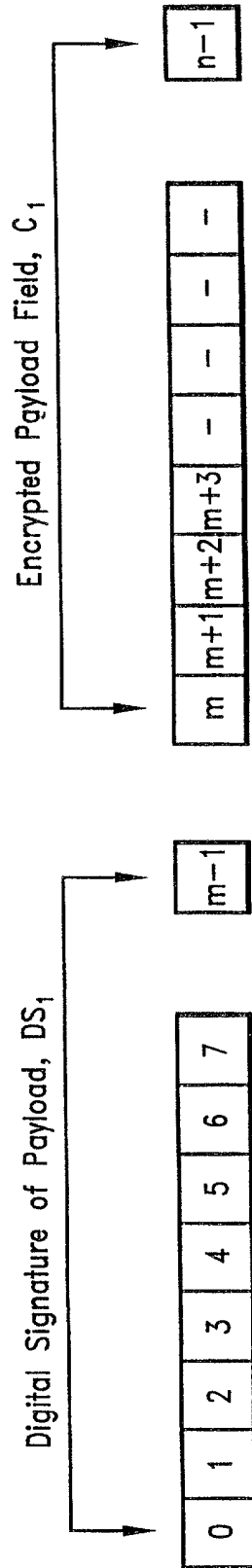


FIG. 12B

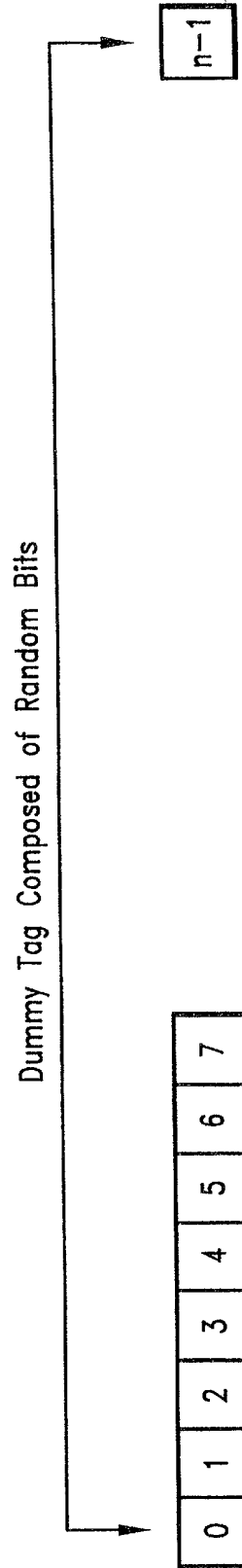


FIG. 12C

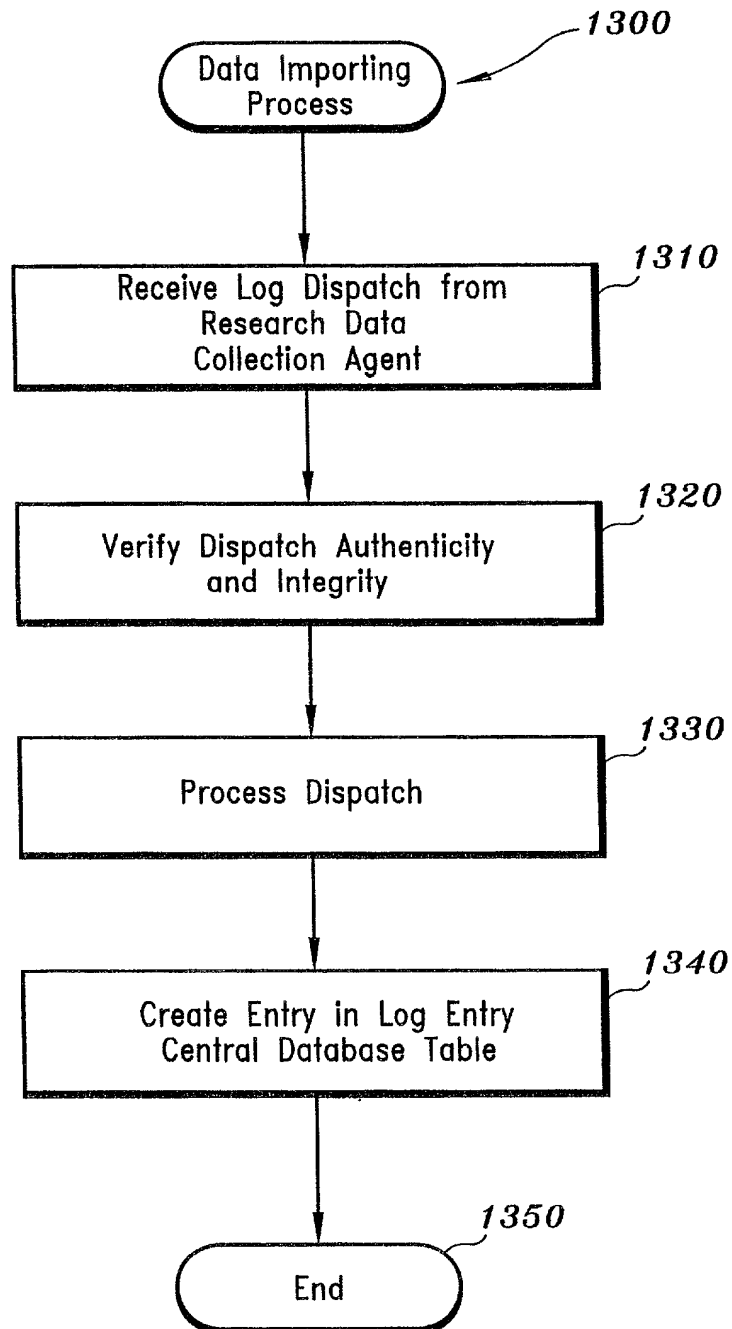


FIG. 13

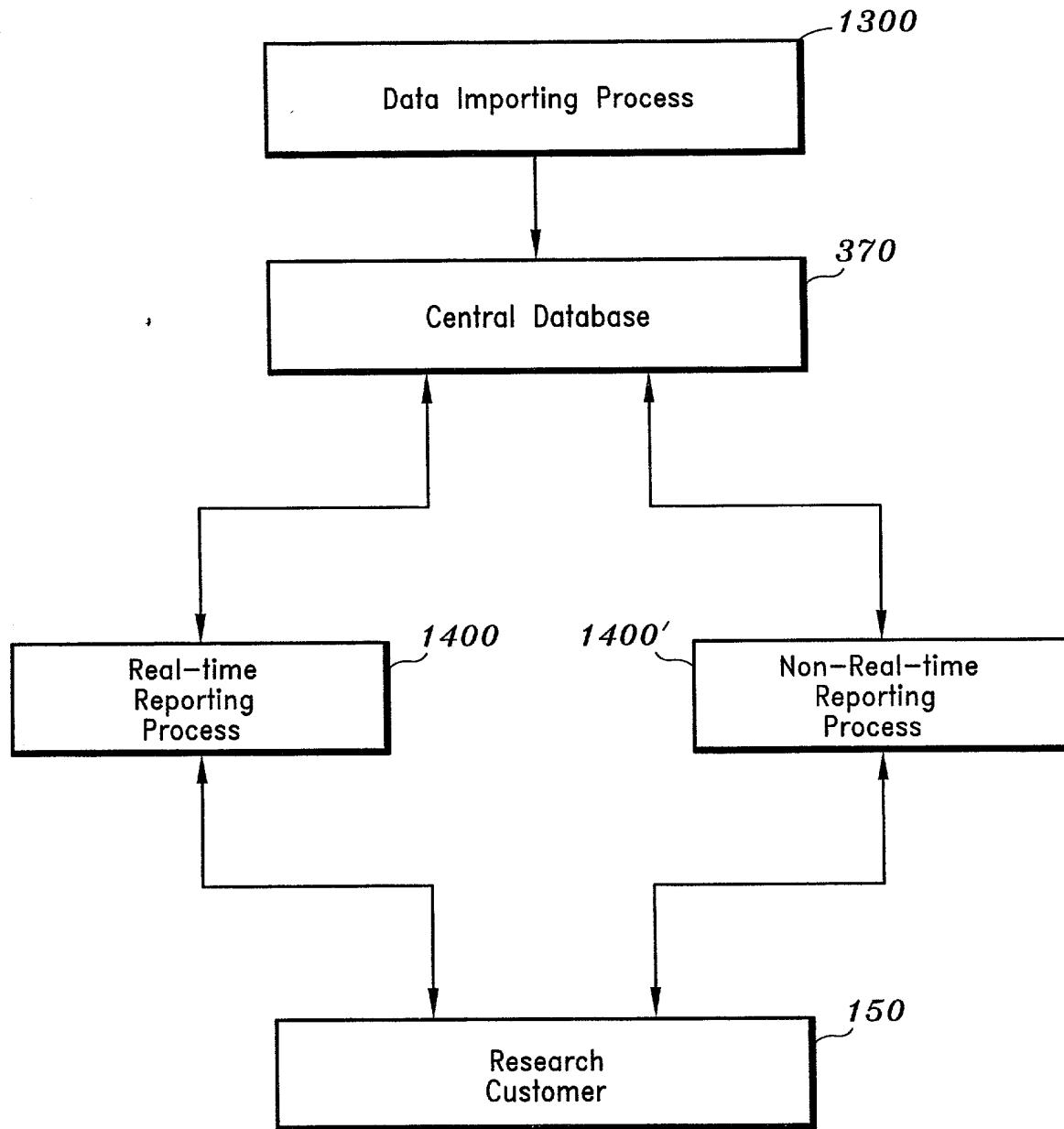


FIG. 14

100268372 122101

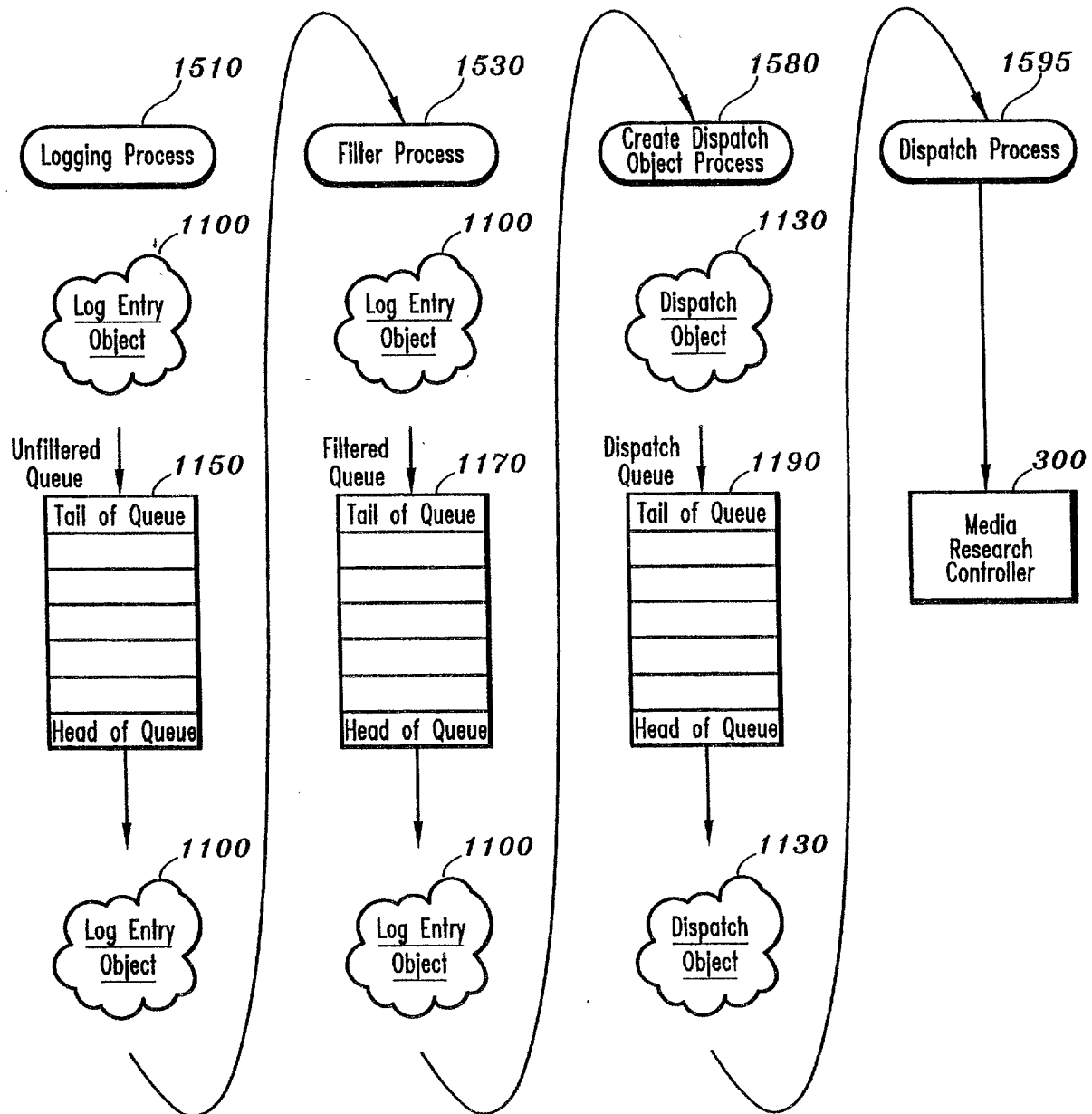


FIG. 15A

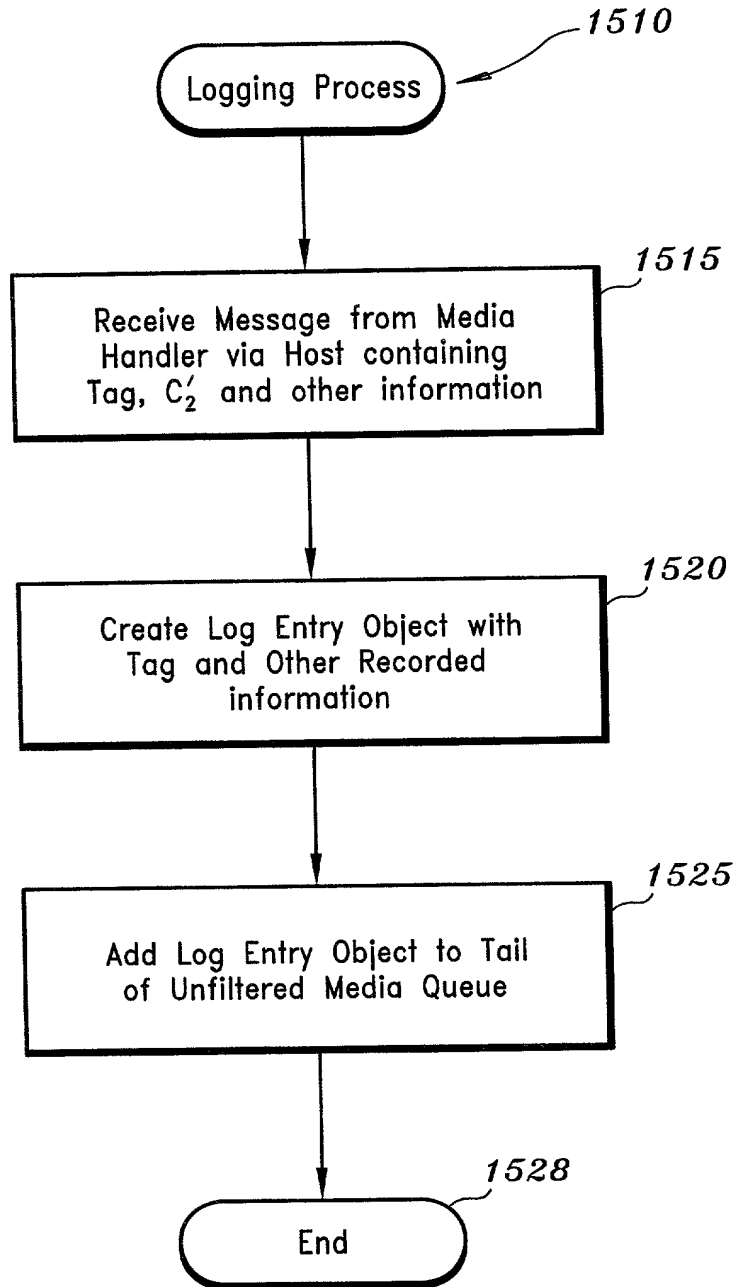


FIG. 15B

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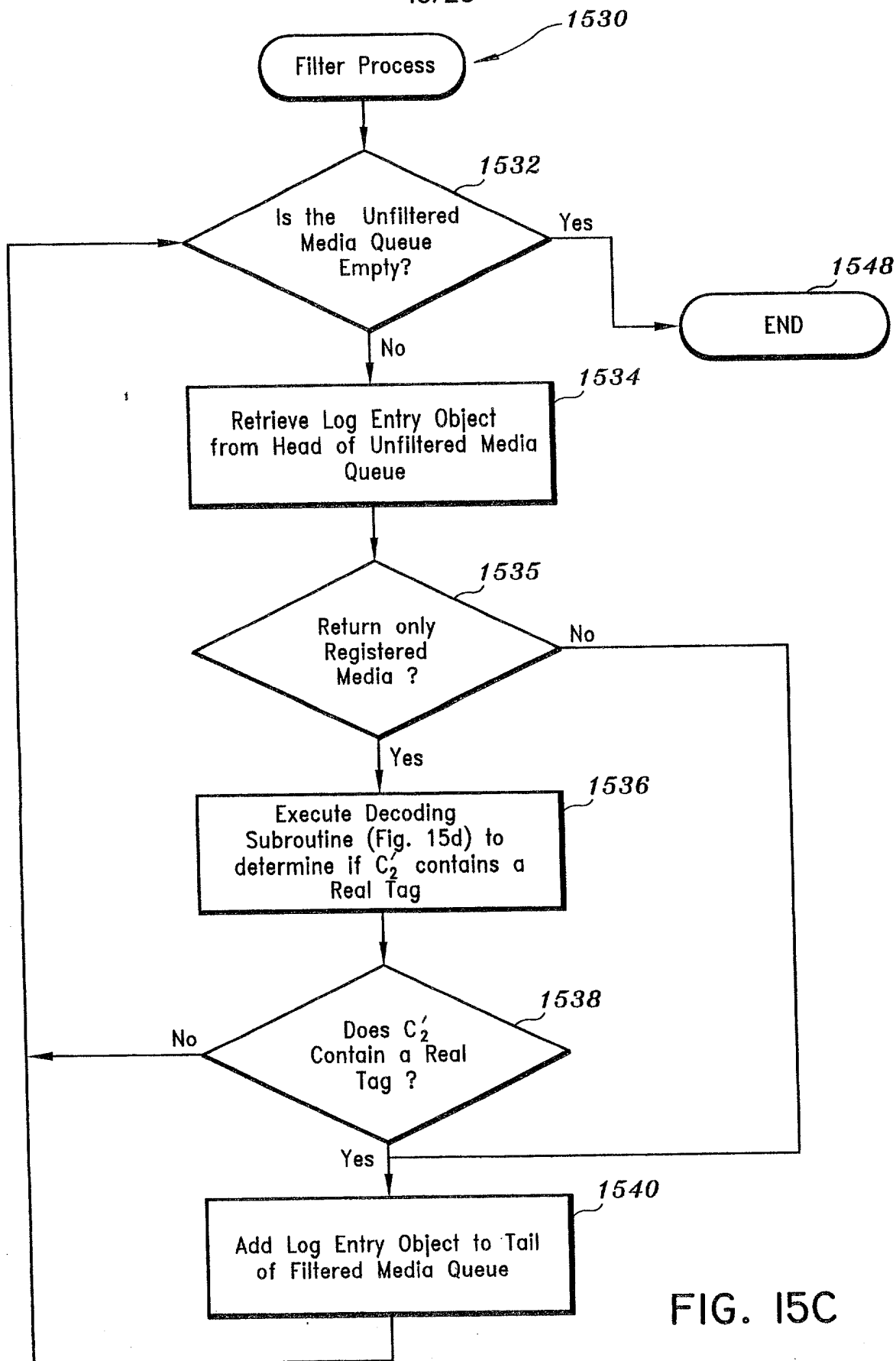


FIG. 15C

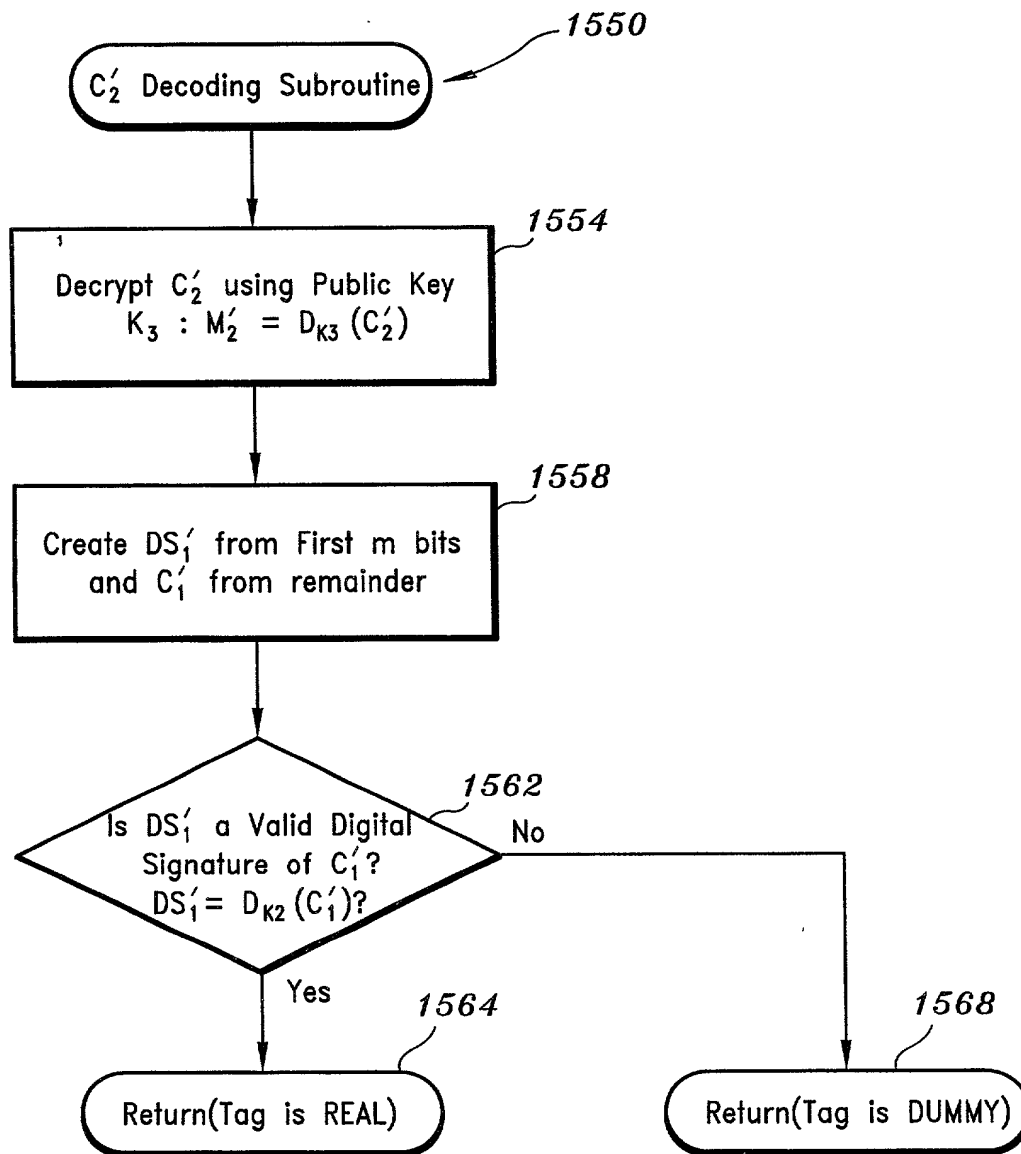
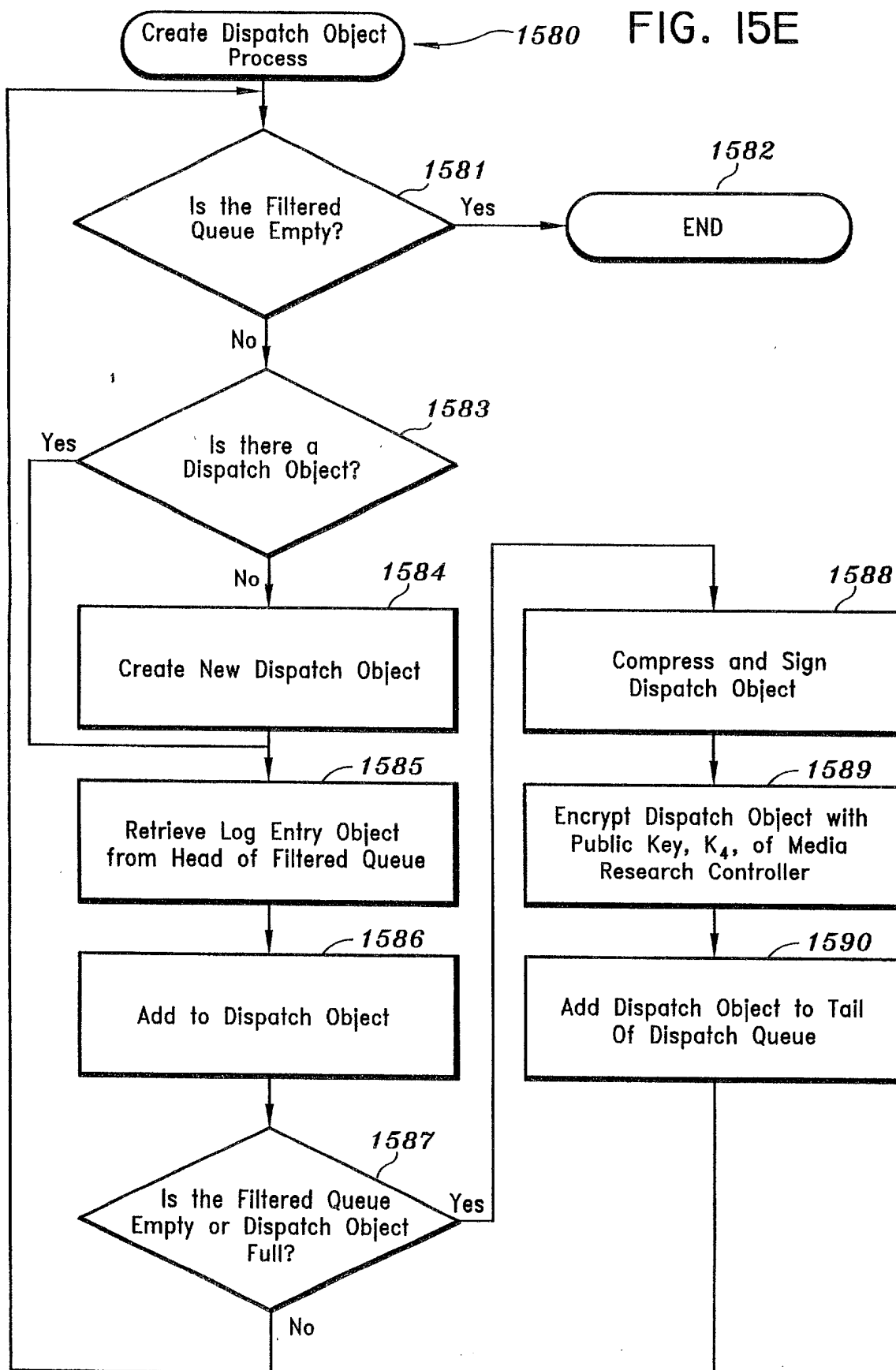


FIG. 15D

FIG. 15E



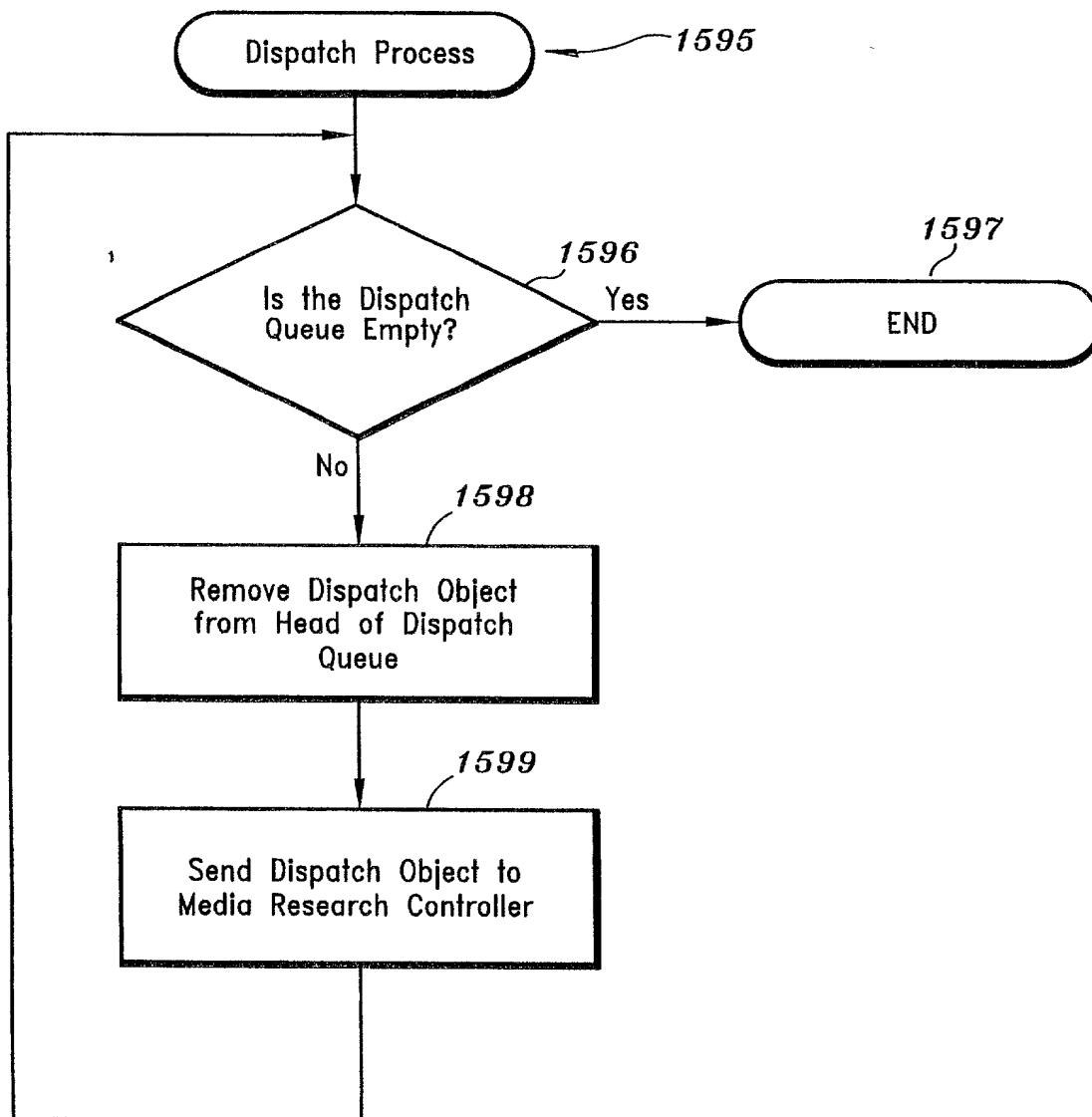


FIG. 15F

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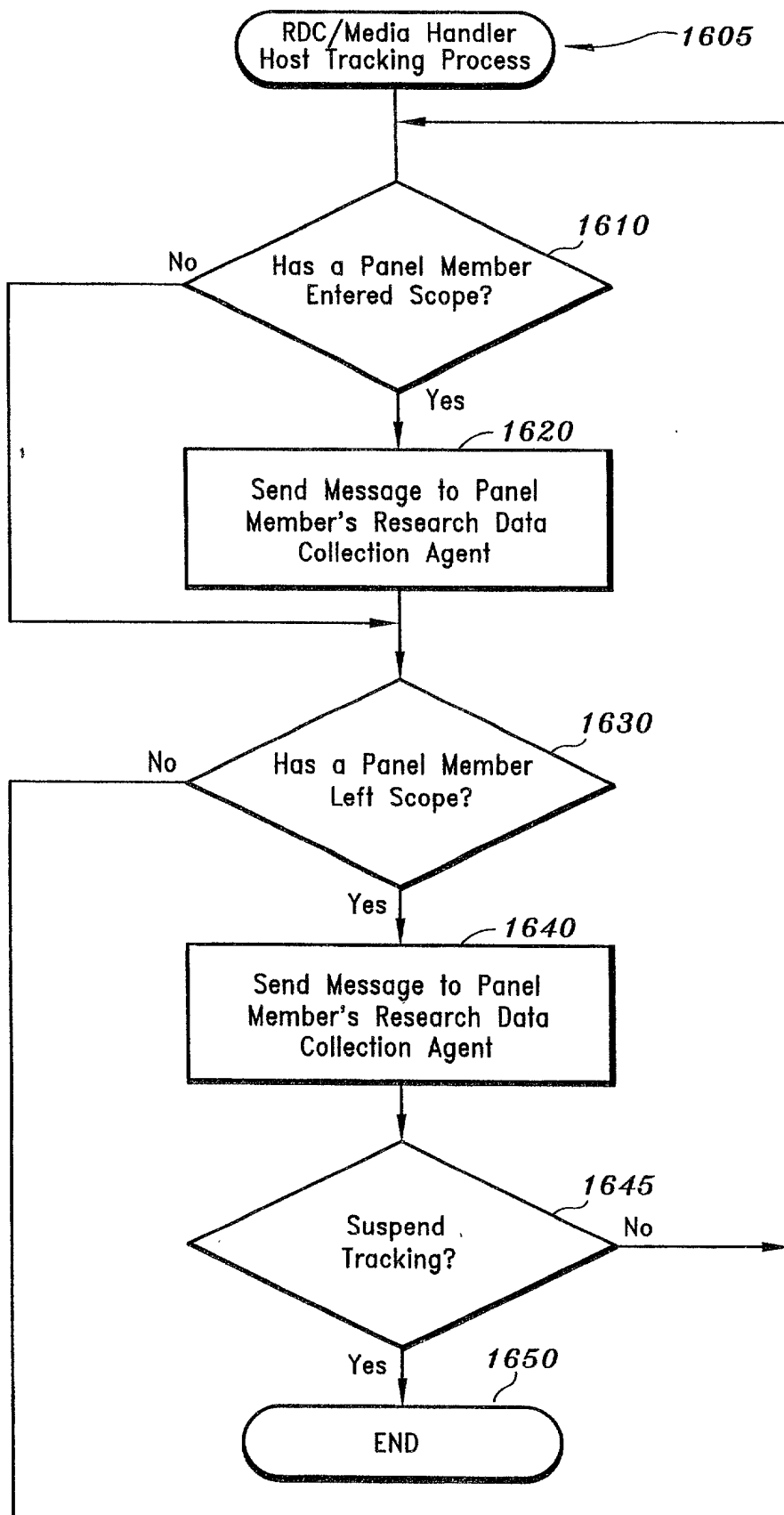


FIG. 16

10065872, 162101

